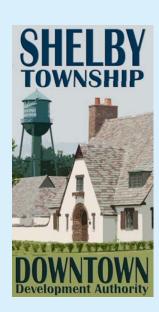
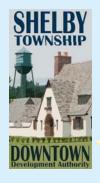
Shelby Township

Van Dyke Sanitary Sewers Workshop

Thursday March 5, 2009 7:00 - 9:00 PM Shelby Township Board Room

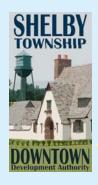




Welcome

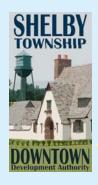
Hosting Tonight's Workshop:

- Department of Public Works
- Assessing Department
- Downtown Development Authority
- Township Engineers



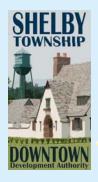
What Prompted Workshop?

- Property owners approached DDA Board for advice on obtaining sewer service
- Sanitary sewers are an identified priority in the DDA's adopted Development Plan
- DDA sought help from DPW and Township Engineer to understand existing system
- Township Team wants to share its expertise with all interested property owners



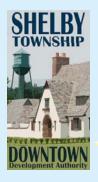
Outcomes of Workshop

- Everyone goes away better informed
- Everyone receives up-to-date information
- Neighbors can share their experiences and knowledge with one another
- Township Team can serve as your resource in the future

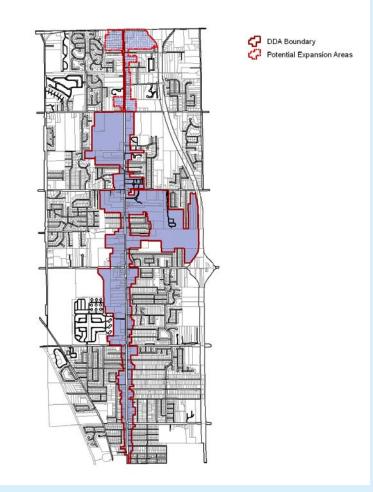


Background of your DDA

- The Downtown Development Authority was created by the Shelby Township Board in 2006
- Your DDA has a 30-year life span
- The DDA is an economic development tool designed to improve property values and promote business growth in the Downtown District
- By investing in the Downtown District and creating an identifiable "downtown core" for Shelby Township, all businesses and residents of the township benefit

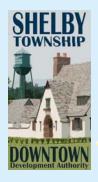


The Downtown District



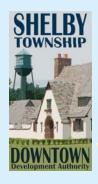
Van Dyke Avenue business frontage from Utica's city limits to 25 Mile Road

www.shelbytwpdda.org



Benefits of a DDA

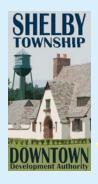
- Who benefits from DDA activities?
 - Business owners from increased customer traffic
 - Property owners from increased property values
 - Area residents from increased dining, shopping, and cultural opportunities, as well as increased property values
 - Shelby Township from increased property values and reputation as a destination



Questions & Answers

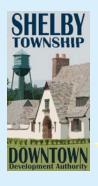
- Immediately following the Team's presentations
- Questions & answers will be posted to DDA Website
- Slide presentation available tomorrow on DDA Website

www.ShelbyTwpDDA.org



How is DDA funded?

- The DDA captures a small increment of existing taxes
 - The amount captured is the percentage of <u>revenue</u> that increases as property values rise each year
 - If property values fail to increase, the DDA has no incremental funds to capture
 - The Township continues to receive the base amount of tax revenue from the district
 - The DDA keeps tax dollars in the Downtown District that are normally captured by out-of-Township jurisdictions (about 45% of DDA budget)



How is DDA funded?

Source of Shelby Township Downtown Development Authority
Tax Increment Financing Revenue
Township & Non-Township Levy Capture - 2008

